ធនាគារជាតិ នៃ កម្ពុជា

ប្រាក់រៀល. សុវិភាព. អភិវឌ្ឍន៍.

KHQR DISPLAY ON MOBILE, INTERNET BANKING, POS, BILL, INVOICE AND MEDIA GUIDELINE

KHQR

TABLE OF CONTENT

KHQR

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INTRODUCTION

KH@R

KH@R

Devit Houtkeo
1,300,000 KHR

## What is it?

This is the UI component of the KHQR which can be seen on the intergrated platform such as food delivery, telcom and many more applications.

How can the design help?

It helps the users know immediately that it is KHQR when they first seen the component?

Where will it be placed?

This will be placed at the payment page or screen, which will be shown for user to scan and pay.

KH@R
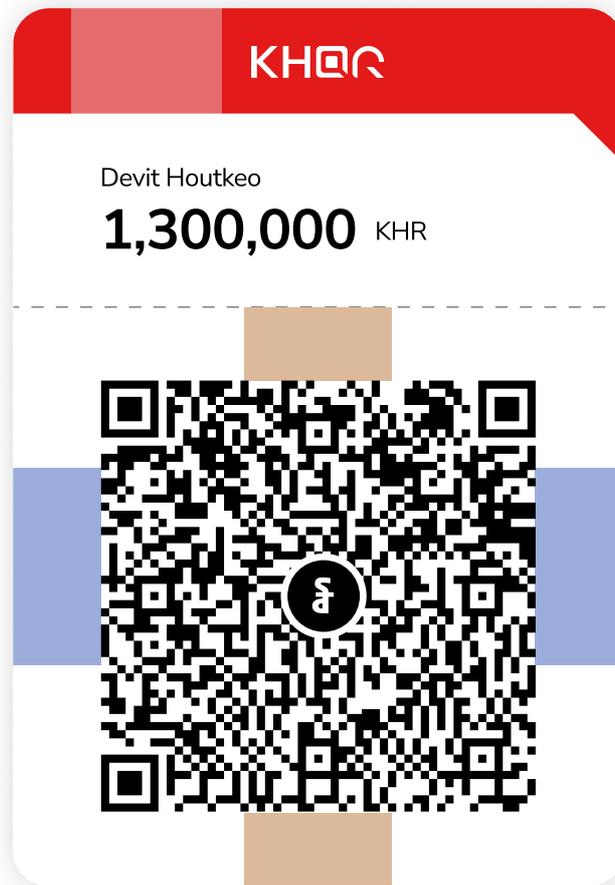
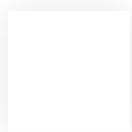## The ratio dimension

The card will be the ratio of the card dimension as **20:29.**

Example:
If the width of the component is 100 then the hight will be 145.

Shadow

x	0
y	0
blur	**16**
color	**#000000**
opacity	**10%**

Margin

Header
12% of height

Left-Right Margin
10% of height

Top-bottom Margin
8% of height

GUIDELINES | Empty amount

KH@R

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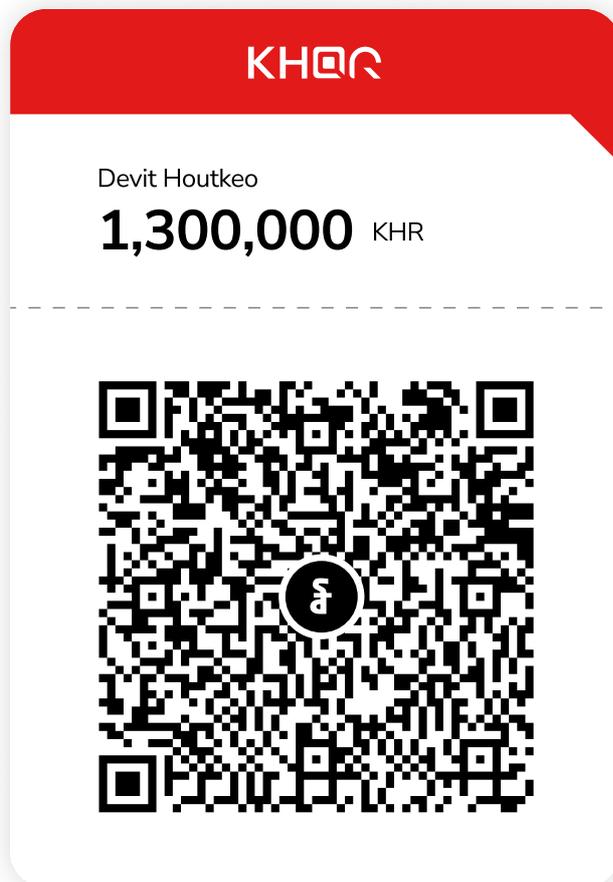**0** KHR

Devit Houtkeo

KHR
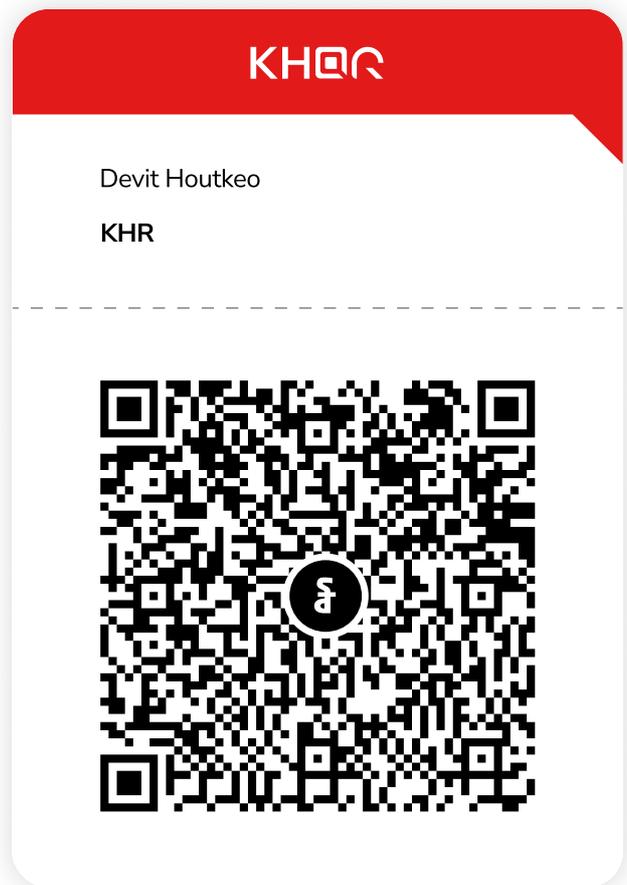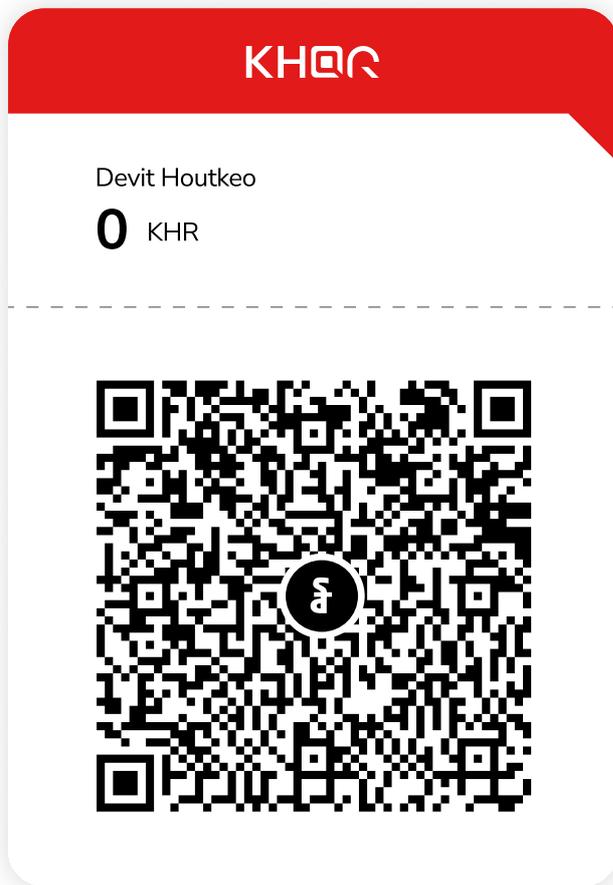
Empty state / empty amount

When the amount is not input. This will be either using 2 sample above.
1. displaying 0 [Currency]
2. displaying [Currency]

KHQR

KHQR

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Text and QR
Codealigned to the left

Alignment and Size | Text

The text of **Reciever name** and **Amount** must be aligned to the left.

- **Reciever name is 3%** in pixel relative to the height of QR Card.
- **Amount is 6.5%** in pixel relative to the height of QR Card
- **Currency is 3%** in pixel relative to the height of QR Card

Psychology behind the alignment

According to experiment conducted by KHQR team, it is found that the left alignment takes user only a glimsp to see (~0.5s), while center alignment takes user around 1 to 2s for the understand.

GUIDELINES | Fonts

KH@R

Font usage

Nunito sans

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Alignment and Size | Text

The font should be *Nunito Sans,* using the same font may project the same dimension and spacing. Inline height - auto, letter spacing - 0%
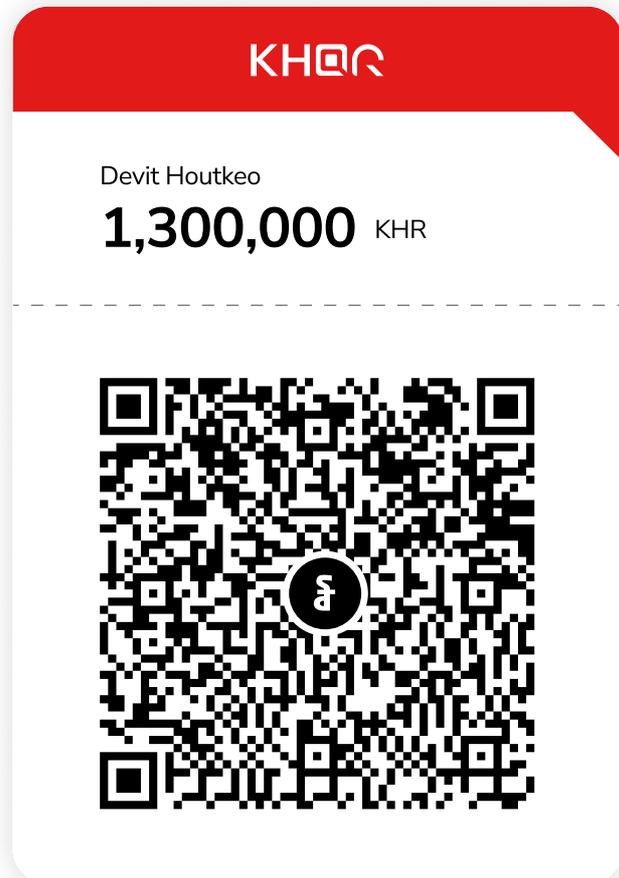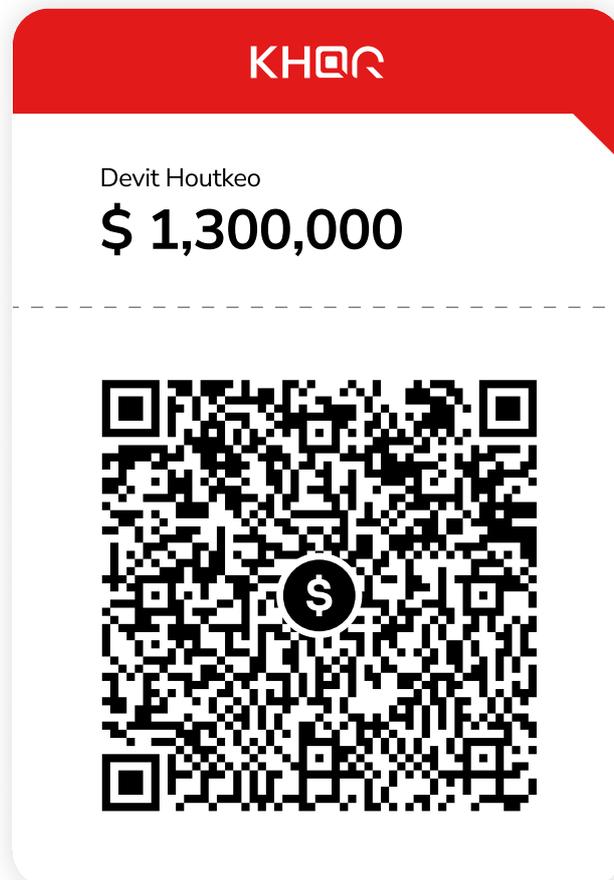
- Reciever name is 3% in pixel relative to the height of QR Card.
- Amount is 6.5% in pixel relative to the height of QR Card.
- Currency is 3% in pixel relative to the height of QR Card.
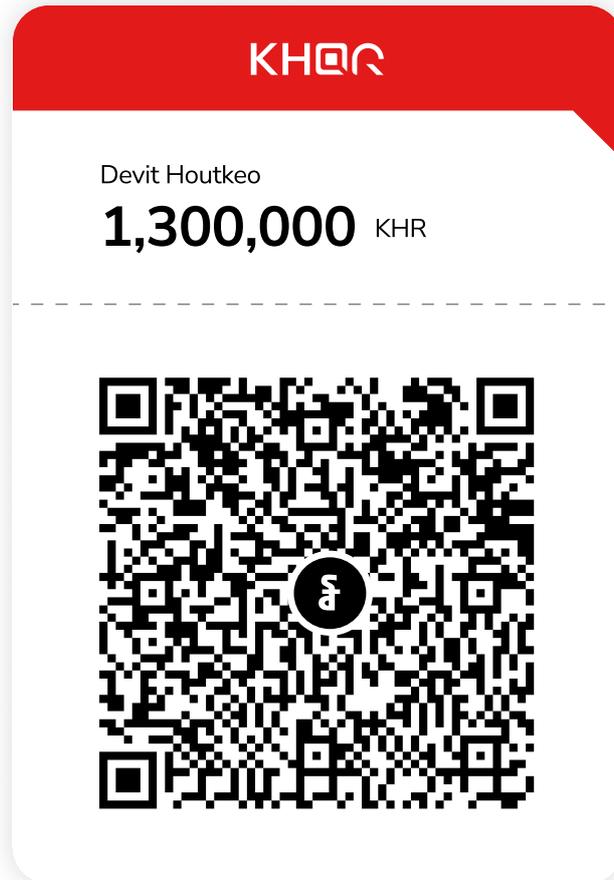
Example:
Height of QR Card is 330px
=> Reciever name, Currency = ~10px and Amount = ~21px

GUIDELINES | Symbol usage

KH@R

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$ 1,300,000

Symbol usage

You can use Dollar or Riel symbol instead if this is prefered.

GUIDELINES | Account number

KH@R

Payroll Account | 1800-04086467-17 ⌄

KH@R

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Account number

An individual might has multiple bank accounts; therefore, there is an account switching for recieving money.

However, the KHQR card is not acceptable for adding account number, you can add your account switching style outside of the same.

MULTIPLE PAYMENT SCHEMAS

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Accepted

VISA   mastercard   UnionPay 银联
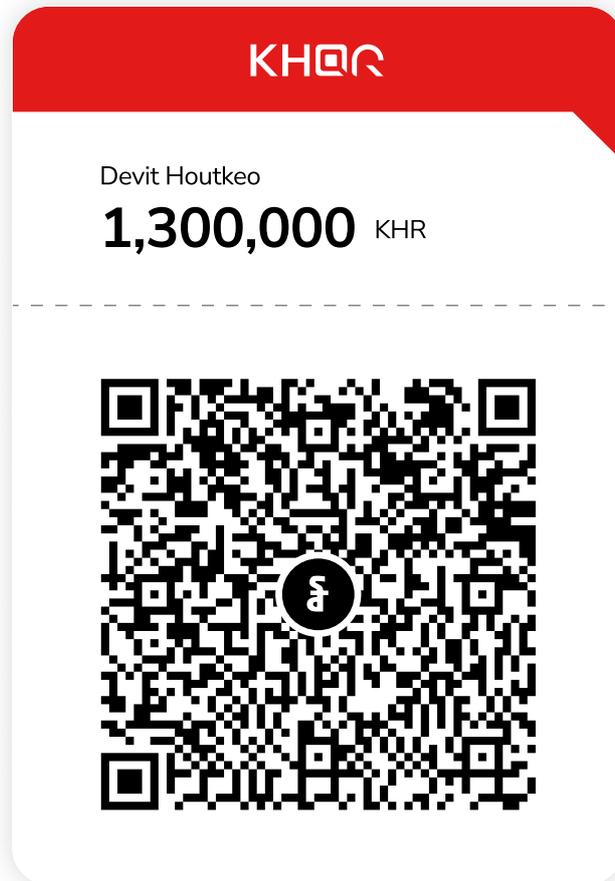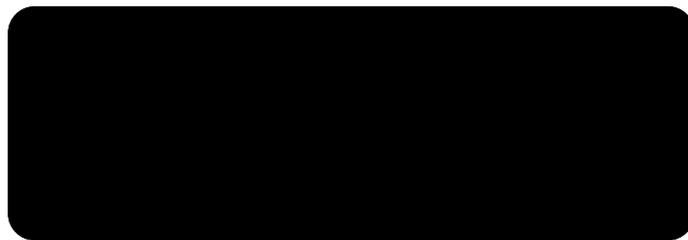
MULTIPLE PAYMENT SCHEMAS

Multiple payment schemas such as Visa, MasterCard, UPI or Paypal should be outside of the KHQR UI card as shown above.

COLOR

KH@R

BAKONG BRAVERY RED

#E1232E
RGB(225, 35, 46)

RAVEN DARK BLACK

#000000
RGB(0, 0, 0)

PEARL WHITE

#FFFFFF
RGB(225, 225, 225)

SQUARE DESIGN

KHQR

400px

8:9

KHQR

450px
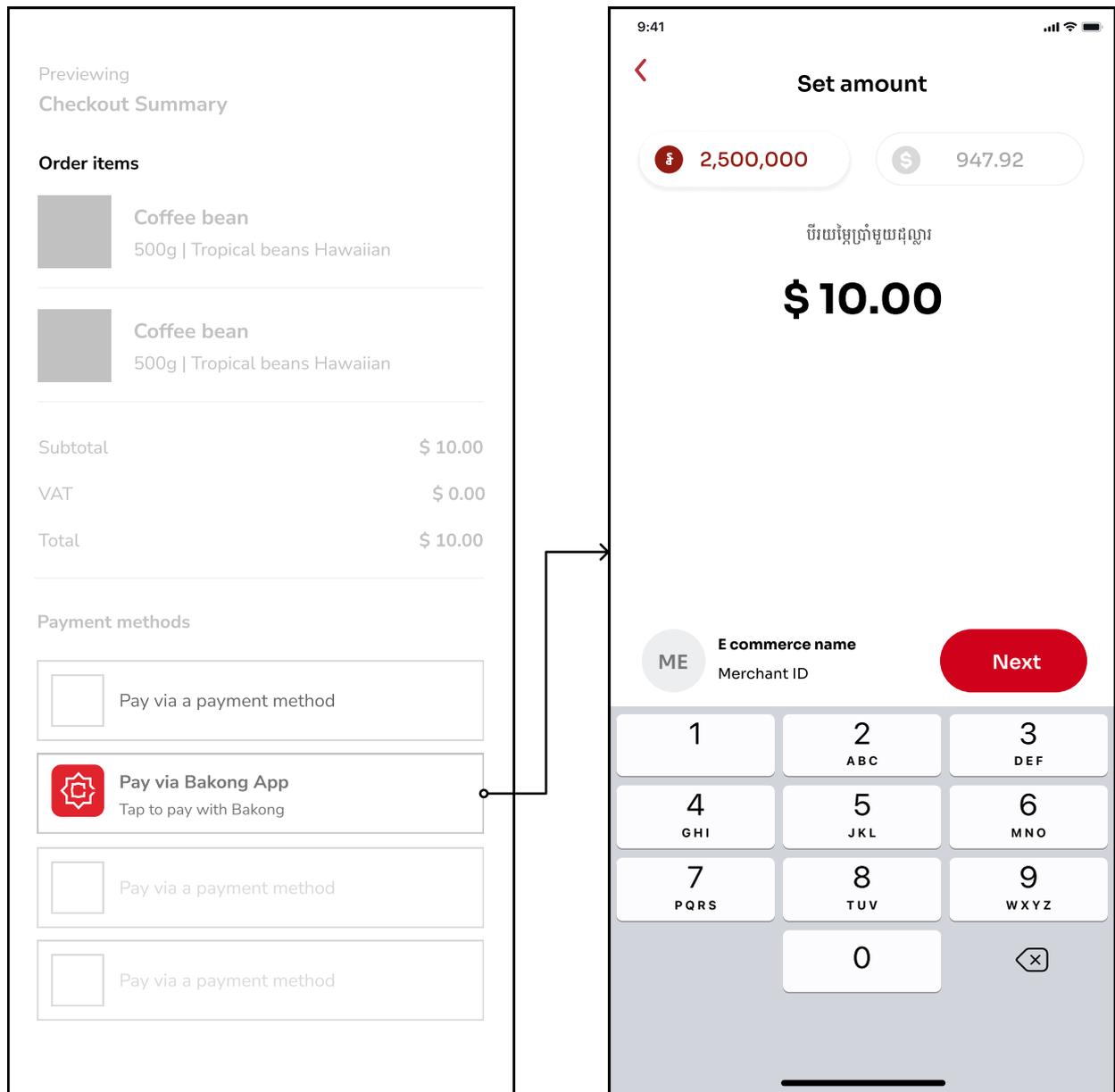
Width * 0.9

Currency Symbol
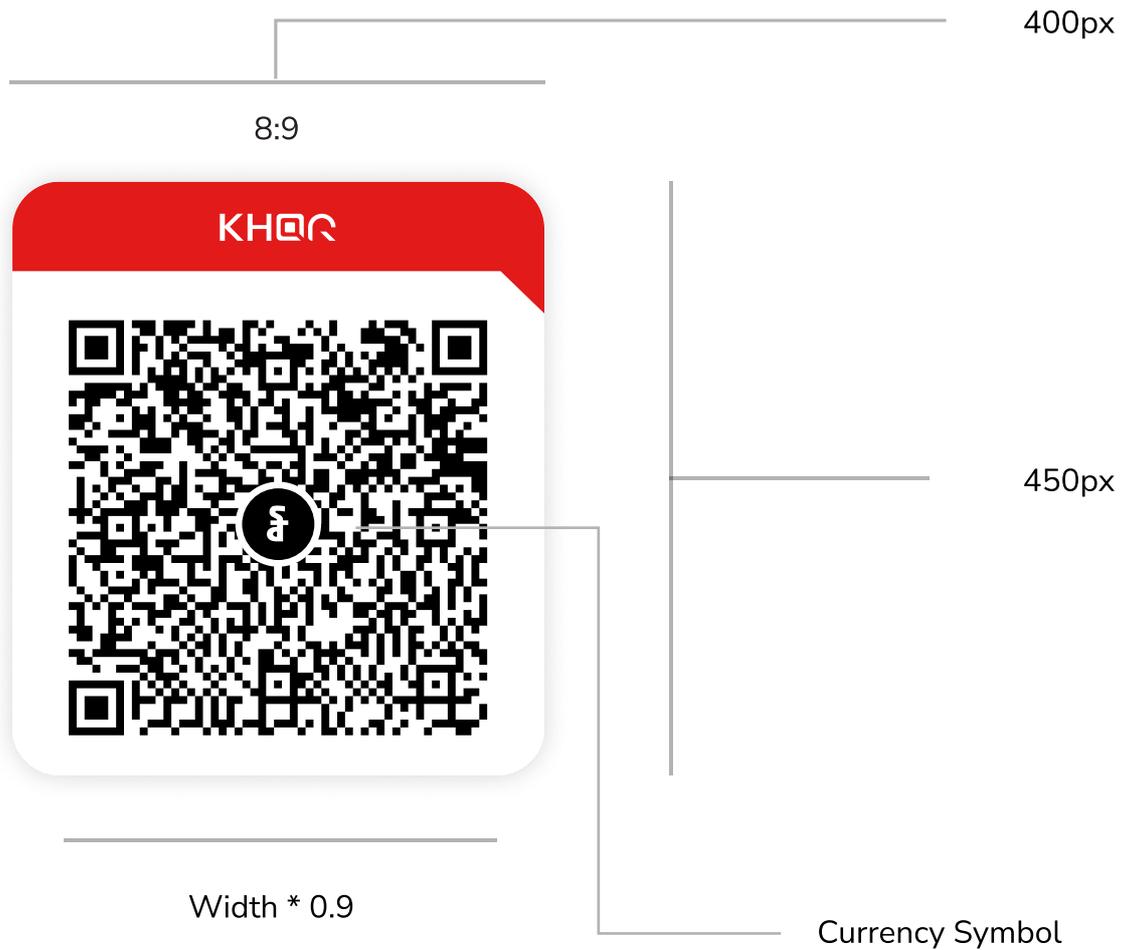
DESIGN GUIDELINE

The look of it is quite similar to a square, but it is actually a 8:9 ratio design.

The example of using width 400px and 115px
8/9 = 400/450 => 115/130

** *Please be sure to put KHQR on medium size widget.*

DEEP LINK FOR BAKONG APP

Displaying pay with Bakong app

This is the deep link purpose where a list of payments methods shown and when clicked on Bakong payment methods card/list item, it will route to Bakong app to make transaction.

User story

A user want to check out and pay on an e-commerce app. He sees Bakong in payment methods list. He clicks on the list item, Bakong app will be opened to make payment. After payment, it will go back to your app and the status of payment is success!

KHQR DISPLAY AS A PAYMENT METHOD

Previewing
Checkout Summary

Order items

	Coffee bean
	500g | Tropical beans Hawaiian

	Coffee bean
	500g | Tropical beans Hawaiian

Subtotal $ 12.00

VAT $ 1.20

Total $ 13.20

Payment methods

Pay via a payment method

KHQR Payment
Scan to pay with Bakong app or any bank apps

Pay via a payment method

Pay via a payment method

KHQR Payment

KHQR

E-commerce
10.00 USD

1:27 | QR will be expired

Or

Pay via Bakong App

Displaying pay with KHQR Code

The purpose of this method is when you want your other phone or other people to pay for you. However, we suggest that it can be download and used for paying by other bank app as well.

User story

A user want to apy for the e-commerce items that he wants to checkout. However, he want his friends to pay for it. He chooses the KHQR payment method and let his friend scan and pay for their items.

ASSETS AND COMPONENTS

Assets

KHQR payment
method icon

Bakong payment
method icon
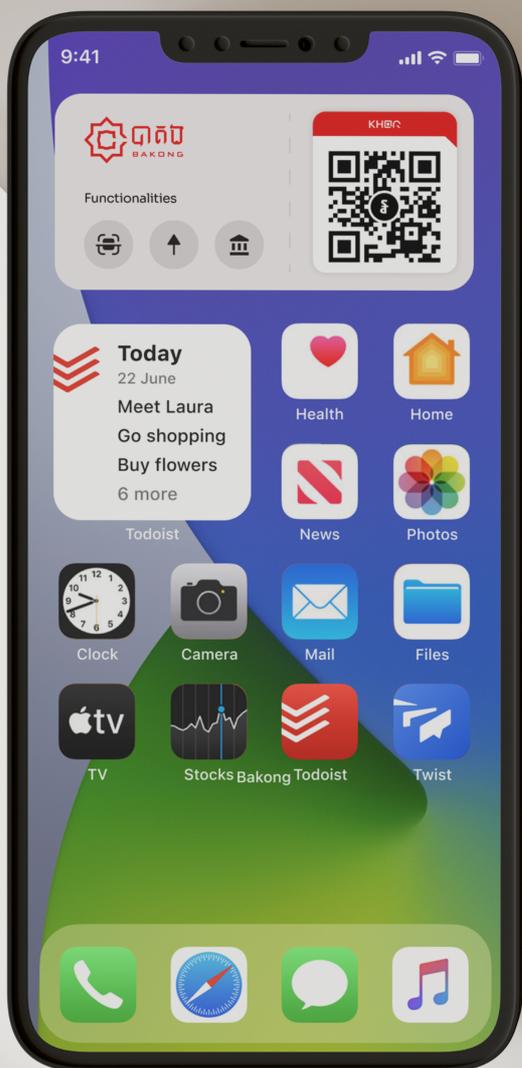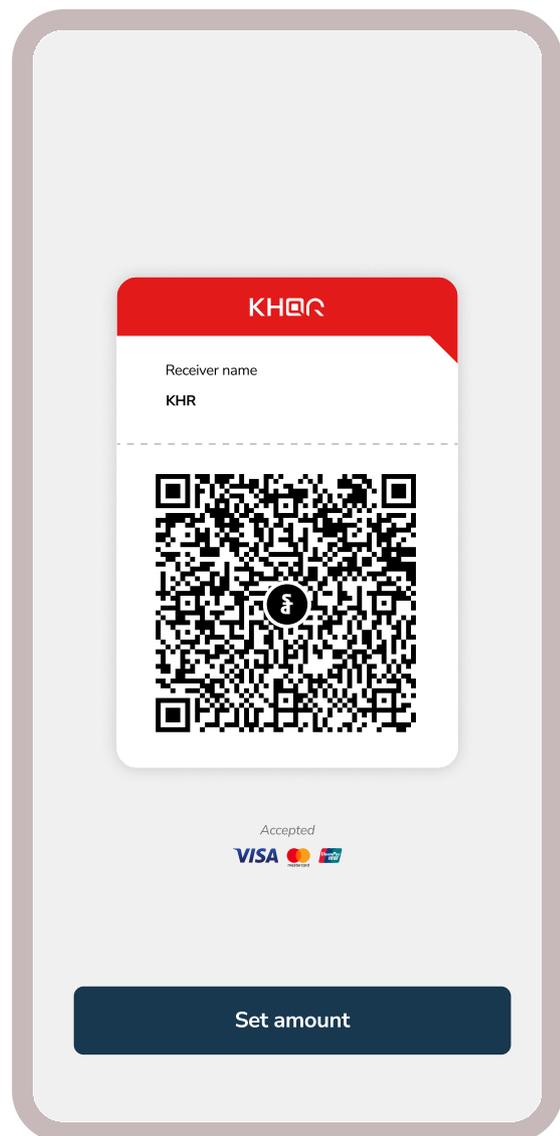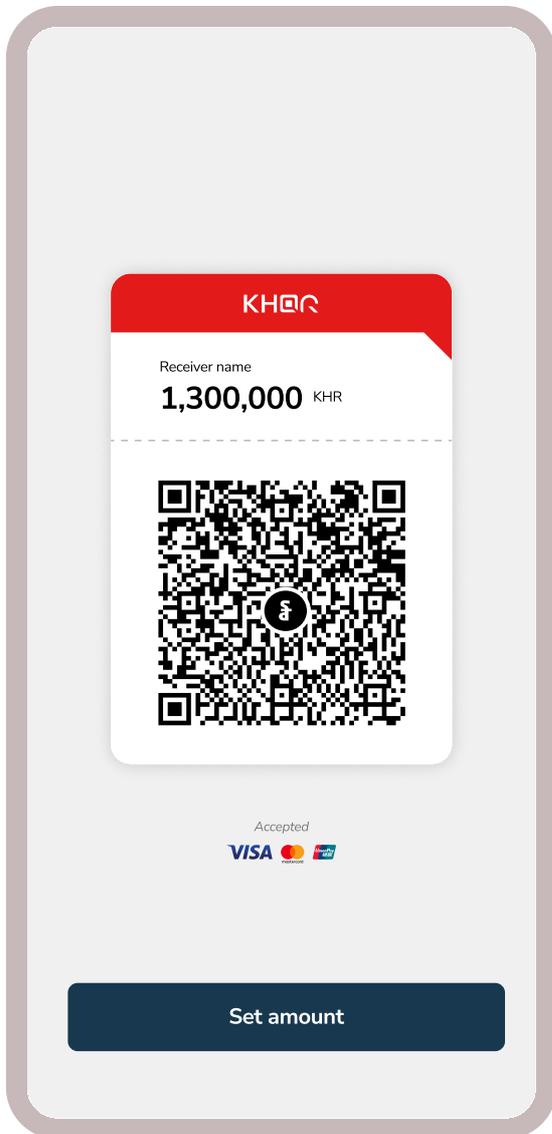
Example components
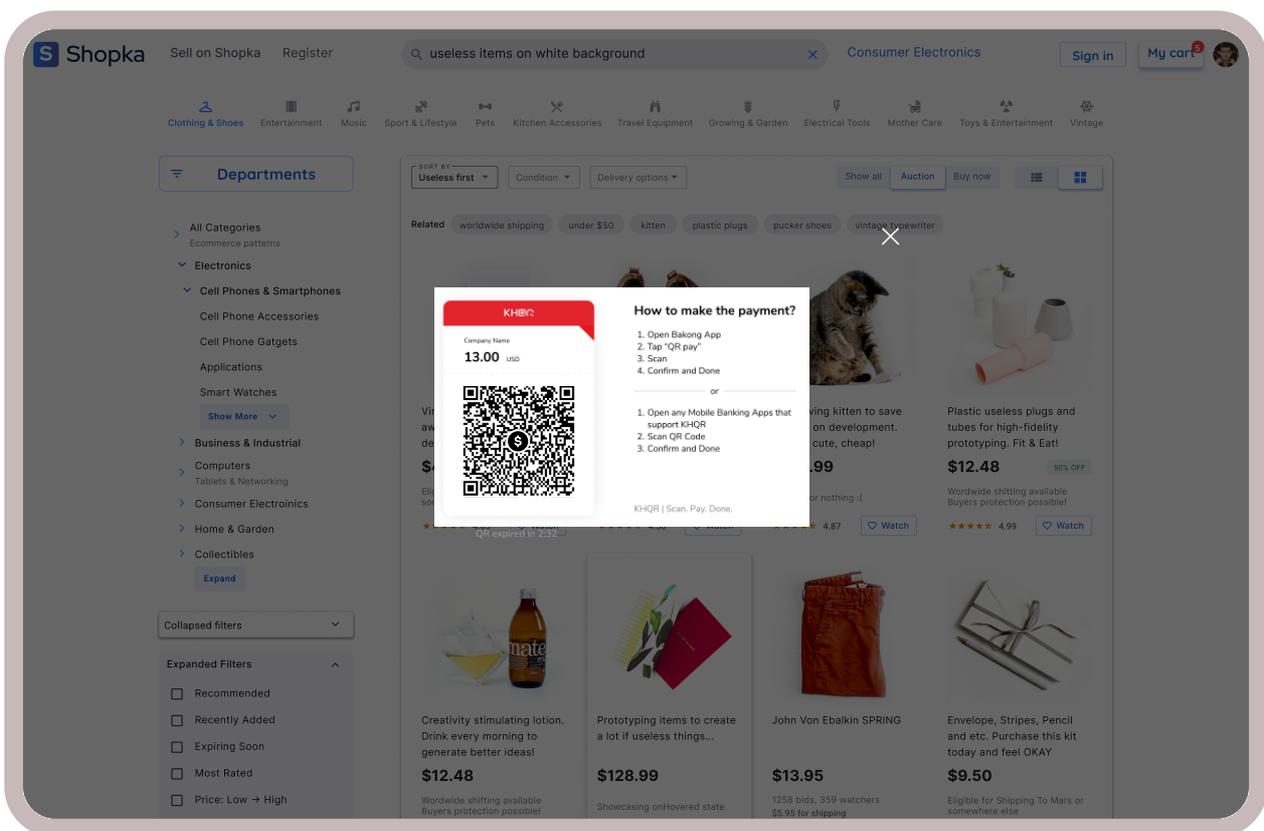

Pay via Bakong App

Tap to pay with Bakong

KHQR Payment

Scan to pay with Bakong app or any bank apps

MOCKUPS | widgets

MOCKUPS | mobile

Additional function/information is **excluded outside** of the card visually.

MOCKUPS | desktop

You can download the documents and assets on Bakong Website: *https://bakong.nbc.org.kh/*